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QUICK TIPS FOR SELLING A LODGE EFFECTIVELY:



1. Curb Appeal: Ensure the lodge is clean, set up and ready for viewing.



2. Scent: Keep the lodge smelling fresh.



3. Ambiance: Turn on lights and fire for a cozy atmosphere.



4. Bedding: Use crisp white bedding for a clean look.



5. Maintenance: Regularly check and clean your stock.



6. Target Audience: Dress the lodge considering the target market (families or adults only).



7. Decor: Use modern, quality items that match the lodge's decor.



8. Sales Staff: Let them focus on selling and following up leads.



9. Customer Expectations: Match the standard of manufacturers' images to not disappoint.



10. Investment: Well-dressed homes yield maximum profits. Factor in the cost early.



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