

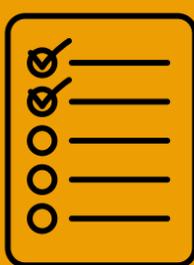


UK DOG OWNERS HOLIDAY ATTITUDES



67%

**PLAN BREAKS
AROUND
THEIR FURRY
FRIEND**



22%

**WON'T ENJOY
THEIR HOLIDAY
WITHOUT THE
DOG!**

40%

**THINK THEIR FOUR
LEGGED FRIEND
DESERVES A
BREAK TOO**



**OWNING A DOG CAN KEEP YOU FIT & ACTIVE, REDUCE
STRESS AND IMPROVE YOUR SOCIAL LIFE - FACT**



**IN 9 OUT OF 10
HOUSEHOLDS,
DOGS ARE
CONSIDERED
PART OF THE
FAMILY**



83%

**OF PEOPLE FEEL GUILTY
ABOUT LEAVING THEIR
DOG AT HOME**